



Healthcare with a **focus** **on tomorrow**



Vote for us

We've never been afraid to use a little imagination when it comes to improving our products and services. We like to stay on top of developments and really think about the challenges your clients face, then work hard to create solutions that help to tackle them.

Over the past year we've really focused on enhancing the support we offer your clients - in sickness and in health. We've refreshed some of our existing products and introduced new benefits to suit the unique needs of your clients.



Cancer support has been significantly enhanced through our Cancer Care Guide, developed together with Macmillan Cancer Support, Cancer Care with Get Active and Cancer Care with Aviva Digital GP. Corporate clients also benefit from **Careology** and **Talking Through Cancer** - which offers mental health support for the individual and their loved ones.



We delivered on the first part of our **Covid Pledge** to do the right thing by our consumer, SME and corporate customers and not make excess profits from the Covid Pandemic. We communicated to our customers and paid out £81m - and we're making a final pledge payment in the coming months.



Helped our corporate customers better support DE&I through our new Gender Identity, Menopause Support, Neurodevelopmental Pathway and Fertility and Family Forming benefit options.



It's now even easier for your corporate and SME health clients to **access musculoskeletal support** through BacktoBetter Digital.



Spine conditions can be debilitating when they're not treated quickly. That's why we've complemented our value-based healthcare support with the addition of **a new spine treatment network**. A new spine network offering quality clinical support to get your clients back on track.



Invaluable wellbeing support for you and your clients - through our expert webinar programme and supporting content covering topics from neurodiversity to menopause and mental health.

Last year saw us achieve record new business and retention results with us now offering healthcare support to over a million customers.

We never rest when it comes to thinking up new ways to support you and your clients. We'd love you to support us too in **The UK Health and Protection Awards 2023** so we can continue to bring you and your clients award-winning healthcare.

It takes partnership. It takes Aviva.