



Bupa. Better for business

Men's Health Week Resource toolkit



Dear Intermediary Partner

For far too long the topic of men's health has been on the backburner. But with Bupa progressing products, support and services in this area, the time is right for an open and honest conversation.

All your clients and their employees have access to the following support:

- Self-checks and examinations
- Sexual health
- Mental health and suicide prevention
- The importance of prevention
- Bupa's role as a trusted health partner



We have developed a resource toolkit with content to support, educate and highlight the importance of men's health and how to start these important conversations.

[Explore toolkit](#)

Email for you to share with your clients;

- This client email is ready for you to forward now. It features the Men's health toolkit which includes tonnes of content for you, your line managers and your employees, along with 3 employee emails which are ready to share, focusing on Erectile Dysfunction, Prostate Cancer and Testicular Health.

[Share now](#)

For other men's health conditions or treatment, take a look at our [dedicated men's health support pages](#).



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Get in touch

If you have any queries around any information in this newsletter, please speak to your Bupa Account Manager.

