



## LV= GI for Intermediaries

### SmartQuote; the innovative tech to boost your business

Available through the LV= GI for Intermediaries Portal, SmartQuote is designed to streamline the home insurance quote and apply process to make it easier for you to sell home insurance to your clients. Using what they already know about your client's local area and property from publicly available data sources, SmartQuote gets rid of the need for complex questions, allowing you to provide your clients with a quote in just five questions. A better service for your client, more sales for you.

### What do others love about Smartquote?

1. Get a Buildings and Contents quote in as little as five questions. A typical buildings and contents insurance quote asks clients around 40 questions. **SmartQuote delivers a quote in five questions.**
2. **Different to an indicative quick quote system.** The quote we give your client is guaranteed, assuming they can agree to our usual assumptions.
3. **Reduced disclosure risk.** Clients no longer have to answer a lot of complex questions - which potentially means fewer claims declined.
4. **Access to our latest home insurance products.**

Want to swot up on SmartQuote? [Watch our short video.](#)

### Getting started

To start selling LV= GI products, you'll need access to our LV= GI for Intermediaries Portal. Simply fill in our [online form](#) to set up an agency with us.

### Already have an agency with us?

If you already have an agency with us but would like a chat please contact your Key Account Manager, James Kelly [james.kelly@lv.co.uk](mailto:james.kelly@lv.co.uk).

For financial advisers only

This email has been sent to you by LV=GI. We call it a service email as it contains essential updates regarding products, services, systems or operations and so helps us both meet our obligations as per our Terms of Business Agreement. As such, you're unable to unsubscribe but we hope this helps explain why. If you have a question, please email [intermediary.marketing@lv.co.uk](mailto:intermediary.marketing@lv.co.uk) and we'll do our best to help.

LV= and Liverpool Victoria are registered trademarks of Liverpool Victoria Financial Services Limited and LV=and LV= Liverpool Victoria are trading styles of the Liverpool Victoria General Insurance Group of companies. Liverpool Victoria Insurance Company Limited, registered in England and Wales number 3232514 is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority, register number 202965. Registered address: 57 Ladymead, Guildford, Surrey, GU1 1DB. Tel. 0330 1239970