

## TRM newsletter: July 2023 – Consumer Duty report

With Consumer Duty coming into force, advisers and protection providers alike are re-thinking their approach to providing value.

MetLife recently conducted research to find out what people are really looking for when it comes to their protection packages. We found that price isn't always the biggest factor for people, and that...

- faster claims payments,
- a good advice process,
- tailorable cover,
- and additional services

... are all important in how your clients assess value.

## To find out more, join our webinar on the 10<sup>th</sup> August at 10:00

(https://onemetlife.webex.com/weblink/register/re8e0863f5f11cca809d9657c5495df52) where we'll talk you through how advisers are a critical part of providing value, and creating the protection portfolios their clients are really looking for.

Or, if you like to speak to someone about our individual protection policies, call us today on 0800 917 2221, or email protection@metlife.com

You can also download the report directly here (https://www.metlife.co.uk/protection-puzzle/), where you can find out how MetLife policies could be the missing piece in an individual protection policy.

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