

## Life Update Process

Keep your customers  
**engaged** in their  
protection plans.



Find out more:

**PIPELINE**<sup>®</sup>  
AlphaTrust e-Sign

Life can change quickly, and proper protection needs to adapt to remain relevant.

But it can be difficult for you to continually track the changing circumstances of your clients, without taking more time and resources than you have.

That's why we developed **Life Update Process** – a simple, adaptable and digital process to help you track changing customer life and health circumstances, keeping cover relevant and keeping your customers engaged.

[Find out more](#)