

00165 – Paymentshield – Optional Extras videos

SAY HELLO TO THE LATEST VIDEOS FROM PAYMENTSHIELD

When purchasing insurance, technical jargon can be daunting and confusing so to help clear up any potential fog, Paymentshield have created a suite of customer facing videos that explain what each of their optional extras are and how they can be beneficial to your clients.

Each of the three videos, which are only around one minute long, explain the importance of having these additional extras in place alongside your client's policy. They will showcase to your client under what circumstances can they claim with each policy, for example 'what is classed as an emergency?' and 'what is covered under personal possessions?'

- <u>Personal Possessions</u>
- Legal Expenses
- Home Emergency
- Accidental Damage (coming Nov 2023)

These videos focus more on the benefits of each product in general, as opposed to trying to sell Paymentshield's specific optional extras, meaning they can be shown to your clients regardless of who their general insurance provider is.

You can find all these videos, along with a host of other videos and materials which can be shared with your clients on <u>Paymentshield's customer facing knowledge hub</u>.

For advisers, Paymentshield have <u>videos</u> on Adviser Hub and how to get the most out of their different quoting methods. They also offer videos on their new <u>referral system</u> and a how to <u>brand your documents</u> by adding your contact details and logo to a selection of their marketing materials.