

THE REAL IMPACT OF THE COST OF LIVING CRISIS

Our affordability report highlights key insights and opportunities for brokers.

The cost of living crisis is affecting 9 in 10 adults in the UK. That's 46 million individuals, each with their own personal and property struggles.

From heating homes to putting food on the table, everyone has been affected in some way.

We created a thorough research project, that surveyed people from all age groups and all walks of life about their experiences with the cost of living crisis. The feedback is an eye-opening observation into the real-life challenges homeowners face in the current economy and the impact it has.

You can read all about it in our [Adjusting for Affordability Report](#):

- In-depth overview of the cost of living crisis
- Education on who the cost of living crisis is affecting
- A bigger picture view of the landscape of lending
- Insight into the extreme decisions homeowners are making

You might be expecting choppy waters but you're in a unique position to help a growing number of potential clients. By actively engaging with your customer base now, we can help you figure out a way forward, so that your clients feel more reassured and positive about tomorrow and their future property goals.

[Explore our Affordability Report](#)