



## Family Action 'Make theirs magic' Christmas toy and gift appeal

The festive period is meant to be the most wonderful time of the year. A time for twinkly lights, when friends and families come together for holiday traditions, great food, good cheer, gifts, and goodwill. Every family deserves comfort and joy, but with the ever-rising costs of food and utilities, many will find their holiday season far from merry. With all the pressures that the festive season can bring, Christmas magic may be in short supply.

That's where our charity partner, **Family Action** comes in. They're offering a sleigh-load of practical and emotional support to families through their FOOD clubs, financial grants, FamilyLine, and their Toy Appeal.

This year we're taking part in the appeal again and we wanted to invite our partners to get involved too. We'd love your help to spread some magic by supporting Family Action's Festive Toy and Gift Appeal. Last year we sent over 1,000 toys and raised over £2,500 and we hope we can do the same again for 2023. Simply follow the steps below to give a very special gift that will bring festive cheer to a child and their family who are having a tough time.

### Together, we can keep the magic of Christmas alive

As our valued partners, we'd really love you to get involved and help make the magic happen.

**Thanks for your support.**

**Sarah Watts**  
**Head of Intermediary, LV= GI**

**#maketheirmagic**

## Step by Step guide

1

Visit our [Amazon Wishlist](#) or scan the QR code to view the pre-selected toys and games.

Each gift is labelled with an age-range, plus our target quantity so you can see how many we need and how many have already been purchased.



2

**Choose your gift(s) from the list and add to your basket.**

There's a selection of gifts between £5 and £30, for different genders and ages from 0-18.

3

**Proceed to checkout as you would normally but select Gift Registry Address (Joanne Lean) as your delivery destination.**

4

Buy your gift(s) by **Monday 27 November** and ensure the delivery date is before **Wednesday 29 November**

5

**Complete your purchase.** Your gift(s) will be sent straight to our LV= office in Bournemouth, where a team of volunteers will be on hand during December to wrap and ship off to Family Action to be distributed to families.

**Alternatively, you can make a donation to Family Action through our [Just Giving page](#).**

[Donate](#)