



# Insurance ~~is~~ *was* complicated.

**We redesigned it.**

Hi, as a member of The Right Mortgage, you now have access to an exciting new proposition, **UinsureCX**.

UinsureCX is the first platform in the UK that allows you to automate insurance quotes at key moments in the mortgage journey.

It tracks an individual's mortgage progress and triggers communications at the most relevant moments of the mortgage cycle.

Customers can then arrange their own cover through a simplified journey that takes less than 60 seconds at their own convenience.

**Uinsure guarantees to increase your GI conversion.**

We have over 90,000 customers in the journey today, who are receiving **dynamic communications** based on their mortgage type and individual circumstance.

**Access the groundbreaking technology!**

If you'd like to learn more about how it works then [register for an upcoming webinar.](#)