

## Supporting you throughout 2024.

As we start a new year, we wanted to remind you of all the resources that we have available for you. These resources are designed to help guide you through our products, as well as support your client conversations when unpacking our proposition and demonstrating the value.

### VitalityLife

- Explore the key reasons why to choose VitalityLife: [Why VitalityLife?](#)
- An overview of the key resources that you can use before, during and after your client appointments: [VitalityLife Adviser Checklist](#)
- Explore all of our Personal Protection plan options and everything you need to know about them: [Personal Protection Brochure](#)
- A guide of how to put together a Vitality Personal Protection plan for your clients: [Personal Protection Plan Builder](#)
- Using our data, you can pull together a personalised report for your clients to demonstrate the value of selecting life insurance from Vitality: [Personalised report tool](#)



### Serious Illness Cover

- Explore our Serious Illness Cover plans, and key reasons to recommend our product: [Sales aid](#)
- Have a look at the conditions we cover on our Serious Illness Cover plans: [Conditions covered](#)
- An interactive explanation of our cover, and how it works: [Explainer video](#)



### Income Protection

- Explore our Income Protection Cover, and key reasons to recommend our product: [Sales aid](#)
- An overview of how our cover protects those who work in the public sector: [Sales aid](#)
- An interactive explanation of our cover, and how it works: [Explainer video](#)



### Life Cover

- Explore our Whole of Life Cover, and key reasons to recommend our product: [Sales aid](#)
- Explore our LifestyleCare cover, plus the additional options available to your clients: [Sales aid](#)



### Business Protection

- Explore our Business Protection Cover, and key reasons to recommend our product: [Business Protection Brochure](#)
- Use this infographic to talk to your clients about the need for Business Protection Cover: [Infographic](#)
- Explore the key reasons to add Business Serious Illness Cover onto a business plan: [Sales aid](#)



### Relevant Life Plans

- Explore our Relevant Life Plans, and key reasons to recommend our product: [Relevant Life Plan Brochure](#)



### Even more resources

To explore all of our resources, including additional literature, tools, and thought-leadership content, you can visit our [website here](#).