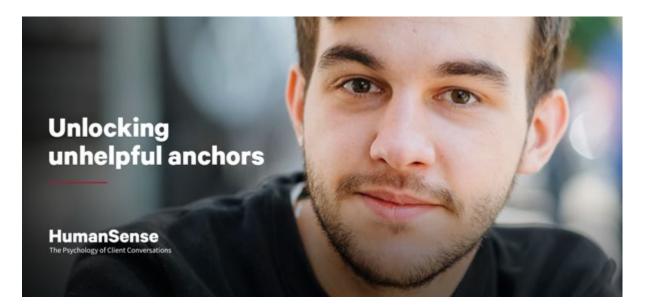
Behavioural psychology

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When it comes to financial decision-making, clients might have been influenced by their friends or loved ones. So, their beliefs might be anchored in unreliable information which could prevent them from making the right decisions.

In the HumanSense training module, Unlocking unhelpful anchors, you'll discover how to create new anchors and help clients move forward with their decision making.

Find out more

A quick recap

- HumanSense is soft skills training based on behavioural psychology research.
- There are six modules in total, each worth one hour of CPD.
- You can complete the modules in any order, but we recommend starting with module one, Understanding client behaviour.
- Complete each module in your own time and at your own pace.

