



# Infinity reaches 10,000 members milestone

Ceta Insurance has announced that it welcomed the 10,000th member of its broker Infinity portal last week.

Infinity launched in 2018 in order to help brokers find non-standard insurance with a quick, simple online journey and an intuitive question set giving users access to a broad panel of leading providers in real time. It uses state-of-the-art technology to allow brokers to quote, compare, click and bind more than 31 specialist risks online in less than two minutes.

Ceta also offers a phone-based service for brokers who need to speak to an expert as well as the Ceta Rewards loyalty scheme.

James O'Hara, Commercial Director at Ceta, said:

*"The old image of general insurance advice being a slow cumbersome process involving price manuals and fax machines is long gone. Our Infinity platform has revolutionised the way brokers can access non-standard insurance for their clients, making the quote and apply process far more efficient so brokers can spend more time working on their clients and their business."*