



## Paymentshield news article September 2024

### **Paymentshield launches Enhanced Quote Journey for Landlord's Insurance**

Following the positive impact of our improved Home Insurance quote journey, Paymentshield has announced the next phase of our quote journey optimisation, which now offers an enhanced experience for advisers when generating insurance quotes for their landlord clients.

#### **Generate a quote more quickly**

Building upon the success of its existing optimised home insurance quote journey, which has delivered a typical 5% increase in sales conversion, the latest development means that advisers can now benefit from the same time-saving journey for landlord clients.

In addition, Paymentshield's list of eligibility questions has been reduced from eight questions down to a single statement.

#### **Pre-populated fields to save time**

Now live, the enhanced quote journey means that advisers can generate a quote for landlords in less than a minute, thanks to key property data automatically populated from global data provider LexisNexis Risk Solutions.

This includes property type, build year, number of bedrooms and bathrooms, wall type and brick type. In addition, Paymentshield's list of eligibility questions has been reduced from eight questions down to a single statement.

You can access this new journey via [Paymentshield's Adviser Hub](#) and you can find out more information on our 5 Star Defaqto rated Landlord's Insurance by [visiting our website](#).