



## Help your remortgage clients while helping a good cause

With many fixed rate mortgages up for renewal this year and the recent reduction in the base rate, we know that many of your clients will be looking to remortgage over the coming months. During our Bring it Home month this October, we're challenging you to start the insurance conversation with every remortgage and mortgage client to ensure all of your customers are fully protected.

The Bring it Home challenge is a whole month dedicated to General Insurance, making it easier for intermediaries like yourself to have those all-important Home insurance conversations.

**Get your clients covered, grow your business and raise money for charity when you Bring it Home with LV= GI.**

[Sign up](#)

**Remortgaging; the perfect talking point**

As your client's lives move forward, don't let their home insurance stand still. Remortgaging is the perfect time to make sure any life changes - be it a marriage, child or hobby - are properly protected. Not to mention fulfil your duty of care at the same time.

We know it's not always easy to talk GI alongside a Remortgage so we've created a [new step by step guide](#) to help you start the conversation with confidence. But when you take part in Bring it Home, you'll get access to a whole host of sales aids too.

## Bring it Home for a good cause



Supporting charity and community has always been close to our hearts. That's why we're proud to partner with Family Action who help families across the UK by reducing the impact of social isolation, poverty and other stresses and pressures.

That's why for every completed Gold or Platinum Home insurance sale made in October we'll donate £5\* to Family Action to raise awareness of their FamilyLine, the charity's free and confidential service providing adult family members with support and guidance.

During October, we'll provide you with all the tools you'll need to start those all-important home insurance conversations. Keep your eyes peeled over the coming weeks for more information.

**We're ready to help, are you ready to [sign up?](#)\*\***



Keep up to date with all our latest news on LinkedIn



LV= General Insurance is part of the Allianz Group. Allianz is proud to be the Worldwide Insurance Partner of the Olympic and Paralympic Movements from 2021-2028.



**\*LV= General Insurance will donate up to a maximum of £10,000.**

**\*\*Terms and conditions apply to the donation – see registration page for these**

**For financial advisers only**

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