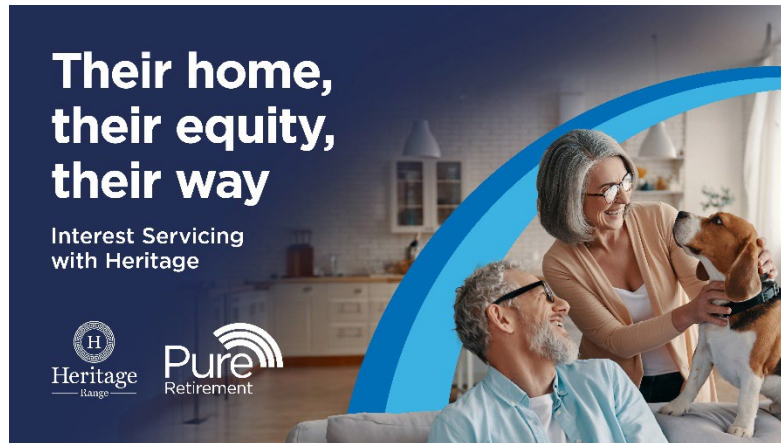




Explore Pure Retirement's Interest Servicing Resources



Lifetime mortgage provider, Pure Retirement, answer your interest servicing questions in a new and informative FAQ sheet. The document responds to some of the later life lending professionals' most frequently asked questions, including:

- What is the minimum interest payment?
- How will a customer make monthly payments?
- Can a customer take a payment holiday?
- What happens if a customer misses monthly payments?

Download your copy of the [FAQ document here](#) and find out more about [interest servicing on Pure Retirement's website](#).

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Later Life Lender Reveals Evolving Lifetime Mortgage Customer



Nothing in life ever truly stands still, and this is especially true when it comes to customer profiles in a sector that has made great strides towards becoming a mainstream financial planning tool.

Over the course of this new report, Pure Retirement explores several core demographic pillars, such as **age**, **property values**, **gender**, and **marital status** of a lifetime mortgage customer.

The report investigates current snapshots and more detailed evolutions since 2019. This helps to demonstrate both what the modern later life borrower looks like now and how they've evolved over time.

Download your copy of Pure Retirement's [new customer persona report from the lender's website](#).

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Pure Retirement Launches New Mastering SEO Guide for Financial Advisers



Later life lender, Pure Retirement, continues to support financial advisers to grow their business online and attract new clients with their latest article on Search Engine Optimisation (SEO).

The article provides a comprehensive overview of SEO and how financial advisers looking to grow their later life lending offering can utilise it. In this article, you'll learn:

- How to improve your website visibility
- How to engage with online visitors
- How to avoid the most common online pitfalls

You can now read the mastering SEO guide [via this link](#).

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