

## **APRIL International UK has launched the Easy Pay Card: a new digital payment solution for members**

We have recently introduced our latest innovation, the Easy Pay Card, to UK members following a successful launch in other markets last year. The card has been used in over 50 countries since its launch and has already won multiple prestigious awards in France for digital innovation in personal insurance services.

The Easy Pay Card allows our globally-mobile members to cover their pre-authorized medical expenses above £500 without having to use their own funds and seek reimbursement following treatment. Whether members are receiving medical care in Europe, Asia, Africa or the Middle East, this card provides them with the financial freedom and security to access medical treatment easily.

While it doesn't replace reimbursements for smaller treatments, it bridges the gap between minor costs and more complex cases. Our solution offers members a personalised line of credit on their virtual card, enabling them to manage their healthcare with greater ease and confidence.

All members need to do is contact our team and provide a brief description of their diagnosis or symptoms, treatment details and estimated costs. Their claim will be reviewed within 3 working days and once approved, the card will be issued and pre-loaded with the funds needed to pay for the treatment.

It can be added to a digital wallet and used like any other standard virtual card, and has no upper limit on payments, giving full flexibility for a wide range of medical expenses. Backed by Visa, the card ensures coverage for medical care, wherever customers are based.

This latest launch marks the next step in APRIL International's ongoing strategy to improve customer experience and support our increasingly digital range of solutions. These include telehealth services for remote medical consultations, and the Easy Claim app, which is due to be rolled out to UK customers. The app will offer a quick and efficient pay-and-claim service for routine medical treatments.

If you want to find out more about the services we offer to our customers, or build your international PMI portfolio, call us on +44 (0) 77 7606 5328 or email [amanda.barrett@april-international.co.uk](mailto:amanda.barrett@april-international.co.uk).