2024 Wrap up

From product updates to new benefits, our 2024 wasn't just big – it was award-winning. Here's a look back at how we helped you and your clients this year. If you would like more information, contact your dedicated BDM graham.lewis@bupa.com









Face-to-face GP

Your clients can book face-to-face GP appointments for just £20 as part of a Bupa By You Comprehensive policy (with unlimited outpatient cover).

Dental allowance

Since it launched in August, feedback from you and your clients has been glowing. Our dental allowance offers a yearly appointment with Bupa Dental Care and a £300 allowance towards restorative treatment.

Health and lifestyle discount

Got clients who take pride in Your clients can now pay by their health? All they have to annual Direct Debit, which do is answer three quick questions about their health. If their answers suggest a healthy lifestyle, we'll give them 10% off our cover.

New Portal features

you'll find on the payment screen. Plus, you can quote for and purchase child-only policies.







Making health happen. **Together**