For intermediary use only, not for use with customers

My Healthy Discount

Discounts for new or switch customers on Healthier Solutions



Up to 15% discount for Healthier Solutions to 31 December 2024

We like to reward our new customers for their health and lifestyle choices. That's why we're offering My Healthy Discount, up to 15% discount for new Healthier Solutions policies for the first policy year. Interested? Here's how it works.

How your new clients qualify

Customers just need to confirm that they meet our simple, health-related eligibility criteria when they take out a new Healthier Solutions policy. For policies covering only one adult, we will apply up to 15% discount to the policy if this adult meets the eligibility criteria.

For policies covering more than one adult, both adults must satisfy the eligibility criteria to achieve up to 15% policy discount. If only one of them satisfies the eligibility criteria, we will apply up to 7.5% discount to the policy.

The discount will automatically taper over future renewal cycles as follows:

| New business discount up to | Discount at first renewal up to | Discount at second renewal up to | At third renewal |
|--------------------------------|---------------------------------|----------------------------------|------------------|
| 15% | 10% | 5% | 0.0% |
| 7.5% | 5% | 2.5% | 0.0% |

Please see overleaf for terms and conditions and eligibility criteria.

MyHealthCounts

Your clients can additionally participate in MyHealthCounts, an online health and wellbeing tool that provides access to up to 15% premium discount from first renewal. MyHealthCounts helps your clients understand their current state of health and how they can improve it.

You can find full details and the terms and conditions at myhealthcounts.aviva.co.uk

Any questions?

Please speak to your usual Aviva contact for details.



My Healthy Discount terms and conditions

1 Eligibility conditions

To be eligible for My Healthy Discount, customers must satisfy the following health criteria:

By accepting a My Healthy Discount incentive, you confirm that:

- You have not smoked tobacco, used e-cigarettes, vaping products, or any other nicotine replacement products within the last 12 months;
- Your Body Mass Index is not greater than 30;
- and You are not currently diagnosed as diabetic or pre-diabetic and have not had treatment or medication for diabetes or pre-diabetes in the last 12 months.

Failure to satisfy the eligibility criteria when accepting the My Healthy Discount incentive may lead to future claims being denied.

If the customer does not meet the My Healthy Discount criteria, the discount will not apply.

Child dependant members are not required to satisfy the eligibility criteria but will benefit from the policy level discount.

Offer dates

This offer is available for customers purchasing a Healthier Solutions policy with a start date between 1 May 2024 and 31 December 2024. Aviva reserves the right to withdraw this offer before 31 December 2024 or extend the offer beyond that date.

3 Availability and Aviva quoting systems

Availability of this offer in conjunction with other new business offers will be as determined by the Aviva quoting systems.

My Healthy Discount is not available for customers who have been covered by an Aviva PMI policy in the 12 months prior to application.

As a result of minimum and maximum premium limits, the discount may be lower than advertised.

Terms and Conditions of the offer

Please read the terms and conditions of this offer found <u>here</u>. For further information please contact your usual healthcare consultant.

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