

EDUCATION, SECURITY AND NECESSITY

Survey conducted by Opinium Research on behalf of Cirencester Friendly with 2,000 UK adults (October 2024).



57% would consider buying a product that **paid an income** if they couldn't work due to illness or injury



This **rises** to **74%** among those aged 18 to 34 years old



27% have had a **month** off work due to illness or injury



11% of those currently off work **do not think** they will return to work



More women have taken more than **1 month** off work than men (**28% vs 26%**)



19% currently know someone who is off work with a **long-term** illness or injury



31% felt they had **less contact** with those who are off work long term



56% of people say they wouldn't cut back on **anything** if they couldn't earn a regular income

