

[LV= Reaching Resilience](#)[View email in browser](#)

Protection insights, powering  
**impactful** conversations

[Read the new Reaching Resilience report](#)

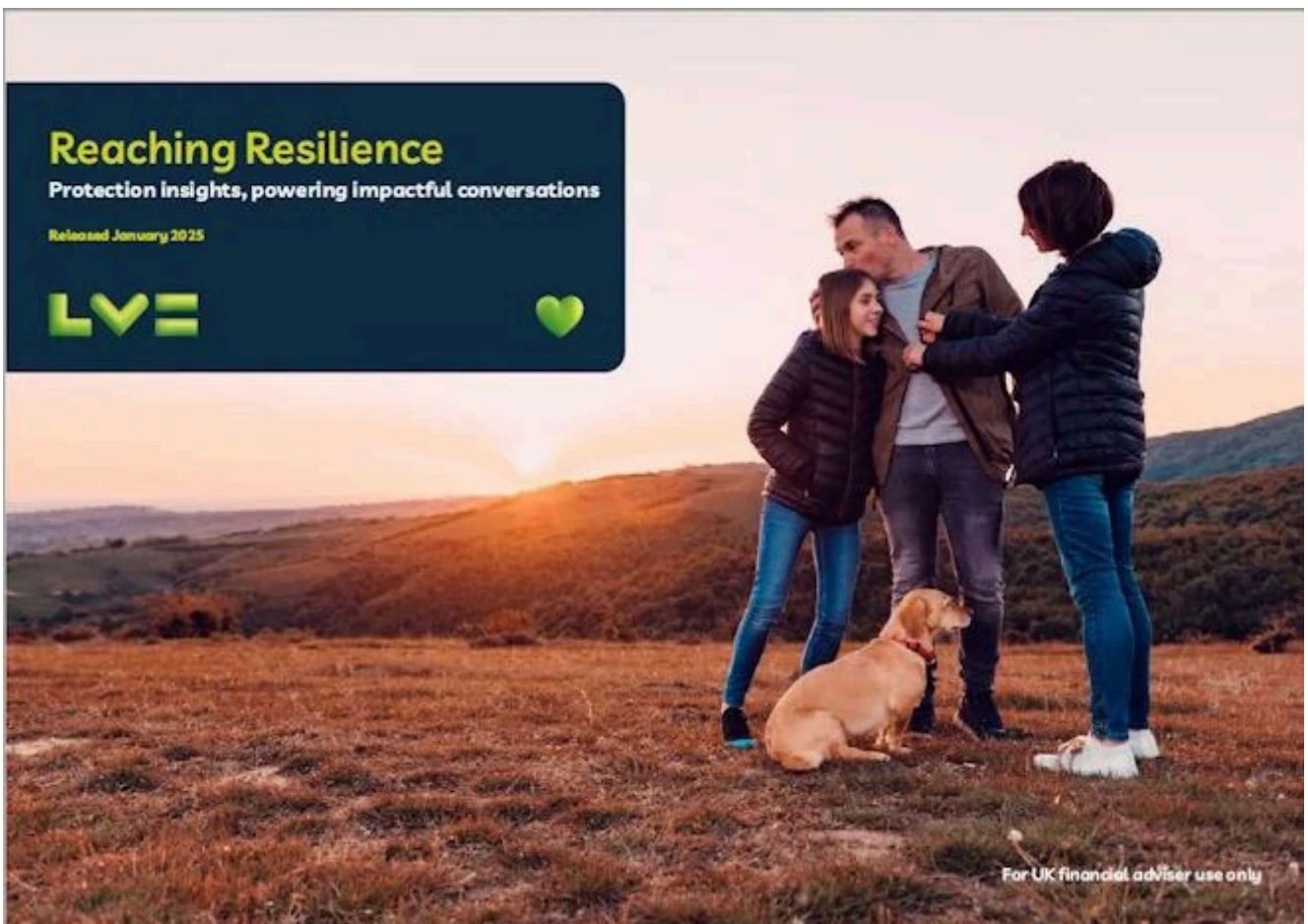
For UK financial advisers only



Our new [Reaching Resilience report](#) is out now, highlighting how prepared the working population would be to face an income shock. With just below half of workers having no form of protection in place, many people are left unprotected against their risk of illness, injury or death. In the report we share how you can use the insights to position protection with clients, and get cover in place.

## Our latest **Reaching Resilience** research revealed...

- | Nearly **7 in 10 workers** consider themselves to be 'financially resilient' or 'very financially resilient'.
- | Yet, **over 4 in 10** households would only be able to survive **up to 3 months** without their income.
- | Over half would feel **more financially resilient** with insurance that covers their income.



[Read our latest report](#)



## Boost your protection skills in 2025

### CPD protection webinars

January to March 2025

View our series of CPD webinars to boost your protection skills and know-how in 2025:

| [Reaching Resilience: Positioning Protection](#)

Wednesday 5 February | 10:00am

| [Wake up to Income Protection](#)

Tuesday 18 February | 10:00am

| [Solutions to protect your client's income](#)

Wednesday 5 March | 11:00am

If you have any questions, please contact your LV= account manager.



Connect with us



**For UK financial advisers only.**

This email has been sent to you by Liverpool Victoria Financial Services Limited. You've either given us your email address directly or your network has given it to us. If you'd rather not receive our protection emails we'll be sad to see you go but you can unsubscribe below. This means you'll no longer receive our exciting updates about new protection products, product changes or improvements to our service offering.

[Cookie Consent](#)

**Liverpool Victoria Financial Services Limited: County Gates Bournemouth BH1 2NF**

To help us gather data and improve our communications, we collect statistics around email opening and clicks. This data is anonymised and not linked to an individual. For information about data protection at LV=, please visit our [website](#).

LV= and Liverpool Victoria are registered trademarks of Liverpool Victoria Financial Services Limited and LV= and LV= Liverpool Victoria are trading styles of the Liverpool Victoria group of companies. Liverpool Victoria Financial Services Limited, registered in England with registration number 12383237 is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority, register number 110035. Registered address: County Gates, Bournemouth BH1 2NF.

**0045297-2025**

[Unsubscribe](#)