

# BRITISH FRIENDLY

Hello,

**I wanted to update you on some recent changes here at British Friendly:**

In response to the evolving needs of advisers, we have transitioned to a team of hybrid Business Development Managers who are here to support you and your business on a more flexible basis. I am here to ensure you continue to receive the support you require in the way that suits your business the best, whether it be face-to-face meetings, or virtual appointments and training.

These changes are aimed at supporting both our future growth and your continued success. If you have any questions or concerns, please do get in touch, you can find my details at the bottom of this email. I am looking forward to working closely with you to support you and your clients and will be in contact going forwards to see how best we can work together.

Yours in partnership,



**Tom Breedon**

[Give me a call](#)

[Send me an e-mail](#)