

# Meet **New Build Boost** – our game- changing new scheme



## What's changed

**We've just launched New Build Boost, a mortgage scheme designed to support affordability- and deposit-constrained buyers!**

New Build Boost picks up where Help to Buy left off.

- Clients bring a 5% deposit
- They take a standard 80% LTV mortgage with us
- We'll give them an extra 15% interest-free boost to close the gap

The boost is an equity loan that is frozen for 5 years. Its repayment value is capped at 2x what was originally borrowed. New Build Boost is available on all plots at more than 130 Persimmon and Charles Church sites nationwide.

## Why this matters

30,000 people have been locked out of new build homeownership per year since Help to Buy ended. New Build Boost is built to support that chronically underserved part of the market – people with small deposits and no access to family support.

## Good to know

Only brokers who are on our and Persimmon's panel can sell New Build Boost. If you want to get involved, talk to your principals or get in touch with Persimmon!

# Any questions? **Let's chat.**

New case enquiries: [broker@generationhome.com](mailto:broker@generationhome.com)

Existing cases: [casemanagement@generationhome.com](mailto:casemanagement@generationhome.com)

<https://intermediaries.generationhome.com/new-build-boost>

**0330 808 1791**

