



# THE INSURANCE HABIT

## ***HOW TO BUILD LASTING HABITS IN 2025 AND BEYOND***

Did you know only 6% of people stick to New Year's resolutions? We're setting out to change that!

At Uinsure we recently hosted a webinar to help advisers get into the habit of embedding home insurance into the mortgage process from the very start, which will help deliver improved customer experiences and eliminate common insurance complications.

The Insurance Habit webinar was created to help you better understand:

- What habits really are and the best way to form them in a way that sticks
- How technology is shaping the future and giving advisers a clear advantage in the market
- How to use that technology to embed home insurance into your mortgage process

In the webinar recording we show data gathered from Uinsure customers that demonstrates why discussing insurance at multiple touch points is essential for success.

If that sounds like a big change, don't worry, many of these suggestions can be added into conversations that you're already having every single day in your current mortgage process.

Ready to start creating a new habit? Click the link below so you can watch the full recording of The Insurance Habit webinar.

**WATCH THE WEBINAR**

If you'd like to find out more about how we can support you [get in touch with your BDM.](#)