



Better for business

Access everything you need
with the latest
intermediary newsletter

Register now:
Our first Workplace Masterclass of the year on 29th April >

What's new

Welcome to this month's intermediary newsletter. In this month's insightful edition, we've got the latest **Fair Value Assessment** results, a reminder of **dental discounts** available when using a Bupa Dental Care practice and more details on the **Only from Bupa** and **ConnectedCare proposition**.

What you need to know



Product information 2025 updates

Fair Value Assessment results for 2025 are now available

[Find out more >](#)



Dental discounts at Bupa Dental Care practices

Your clients can benefit from member discounts at a Bupa Dental Care practice

[Find out more >](#)



Only from Bupa update

Your clients can start living at their best sooner. Download and forward on the OFT email to your clients for all the latest on ConnectedCare.

[Download OFT >](#)

In the spotlight



Bupa Wellbeing Index 2025 released!

Last week we launched our latest Wellbeing Index, 'Lifting the Lid on Men's Health', found **43% of working men** want their employer to offer more mental health support. Discover the facts, raise awareness, and provide support for men's health.

[Find out more](#)



From the newsroom

Read about our full year financial results for 2024

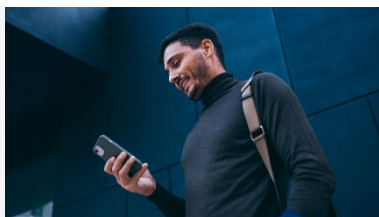
[Find out more >](#)



Workplace Masterclass

Find out about personalisation in preventative healthcare by registering for our masterclass on the 29th April.

[Register now >](#)



Bupa Connect login

The way you login **recently changed**, make sure you've read about the updates by clicking below

[Find out more >](#)

SME Client Newsletter

Discover the latest insights and updates in the world of SMEs.

This was sent directly to your SME clients this week, so no need for you to do anything.

[Discover here >](#)

View our Fair Value Assessment

View the latest Bupa's Fair Value Assessment results and our latest product information for distributors.

[Find out more](#)



Upcoming events and national campaigns

We are pleased to share with you the Workplace Health and Wellbeing Calendar for Q2. This quarter the focus is on addiction. This calendar covers all the campaigns and topics for 2025.

[Download Calendar](#)

Supporting your clients and their employees

Clients

Workplace Academy; New Bupa Academy module now available on [Men's Health in the workplace](#)

Bupa blua; setting a new standard for [digital healthcare from Bupa](#)

SME Academy; Watch our new vodcast with Ben Askins and Holly Tucker on how investing in [wellbeing can future-proof your business](#)

Employees

Inside Health; [Re-watch our latest event on](#) Rethinking Drinking? You call the Shots

Guide for managers; supporting employees with [addiction and gambling in the workplace](#)



Bupa in the news

 **3 mins**

Bupa expands UK healthcare with new service

[| TheTimes.com >](#)

 **2 mins**


Three award nominations for Bupa at this year's Corporate Adviser Awards

[| Corporate-adviser.com >](#)

 **2 mins**

Bupa Dental Care and The Wildlife Trusts Boost Biodiversity and Wellbeing

[| Wellbeingnews.co.uk >](#)

 **8 mins**

Bupa Dental involved in roundtable discussion on the changing dental landscape

[| Dentistry.co.uk >](#)



We're proud to be supporting the Health and Protection Awards 2025

Voting is now open for advisers.

[Vote now](#)

Recent Recognition

We are honoured to have received these awards and accolades.



5 awards won

Provider of the Year
Best Add-on or Support Service
(Insurer)
Best Group Health
Insurance Provider
Best Individual Health
Insurance Provider
Best Technology Innovation



3 awards won

Outstanding Intermediary
Support Team
Customer Service:
'Above and Beyond'
Outstanding New Partnership



3 awards won

Outstanding Group
Health Provider
Outstanding Mental Health
& Wellbeing Support
Outstanding New
Technology Offering



Winner

Health Cover
Provider of the Year

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By registering your interest in this event, we will use your personal data for administration and communication about this event campaign, including asking for feedback about the event and sharing follow-up health and wellbeing resources.

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