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Specialist home insurance for your non-standard
Clients



01608 647 888



www.ceta.co.uk



Monthly Recap

April is here, and we're looking back at everything that happened in March! This month's recap is filled with key updates, insights, and essential info for brokers.

Read on to catch up on everything you need to know...

March Webinar - Thanks for your Questions!

Last month, we hosted our March webinar, where we tackled your questions and explored the challenges and opportunities in the non-standard property market.

Brokers also got a firsthand look at how our Infinity Portal can streamline workflows and enhance efficiency. Don't miss out on our April webinar - sign up below.

[Sign up to our Webinar on 29th April!](#)

March Prize Draw – Celebrating Spring with Ceta Rewards!

Spring has arrived, and we marked the season with a Ceta Rewards prize draw! Every sale placed through the Infinity platform earned an entry for the chance to win 1,000 Ceta Rewards points – the equivalent of a £100 voucher!

Thank you to everyone who took part—stay tuned for more exciting rewards and competitions!

Join Our Egg Hunt for a Easter Hamper!

We're feeling egg-stra festive and giving you the chance to win a Cadbury Easter Egg Chocolate Family Basket...

[Enter our Easter Egg Giveaway](#)





National Training Event

We had a fantastic time at TRM's 10th anniversary event! The event was filled with valuable insights, industry expertise, and fantastic networking opportunities.

It was great connecting with brokers and discussing how Ceta Rewards and our home insurance platform can help grow their business. Looking forward to what's next!

Facts and Figures

March 2024 VS March 2025

Average Hold Time	2:02 minutes	
Quote Volume	12%	
Sales Volume	26%	

March Quotability

93%

Must-read Articles and Posts

Celebrating International Women's Day

TRM's National Training Event

General Insurance Partner of the Year at the Vita Awards

Follow us on LinkedIn

Broker Poll

Do you have any questions about Ceta that you'd like us to cover in our content?

Click the link below...

We want to hear from you!

Wall of Fame



Martin Banks

**Ceta Rewards Earner
of the Month**

Case Study Corner!



"The website is very easy to use and quotes are very efficient. If we have any queries or referrals on anything I always use the Chat system on the website for anything non-urgent and everything is always dealt with quickly. We have moved a lot more business to Ceta this past year as the pricing has become very competitive and we have found the quotes system easy to use - we have been able to retain business we would've lost otherwise."

Leave Us a Case Study

Meet the Infinity Team



Lily Barton: Marketing Executive

Lily plays a key role in our broker communications. She started as a Marketing Apprentice in 2020 to being our Part-Time Marketing Executive while studying at Leeds Arts University. She even earned the title of Employee of the Year in 2021.

When she's not crafting top-notch marketing campaigns, you'll find her travelling or dancing the night away at techno raves!



Ways to contact Ceta

If you need to get in touch there are a few ways you can do this...



Use the live chat that can be found on the broker portal

Email

broker.support@ceta.co.uk or
broker.renewals@ceta.co.uk

Call 01608 647888

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