

## Customer Service Statistics April 2025

## We are still the <u>only</u> Which? Recommended Provider of Private Medical Insurance



Customer Service - Claims and Admin (1 January - 31 March 2025)::

1 min 35 seconds Average Call Answer Time

94% Calls Answered

146,281
Calls Received

83%
48hrs Correspondence Response Time

97%
Claims Authorised

93%
Receive a decision the same day (PMI)

99%
Receive a decision the same day (Cash Plan)

## Digital experience:

**4,830** Live Chat

79,387 App Log Ins 62,732 App Claims (PMI & Cash)

## Get in touch

To find out more, explore the WPA website:



Learn more about who we are | WPA

