

ProtectionGuru

*Now including
historical Critical
Illness comparisons!*

ProtectionGuru Pro



Making light work of Income Protection comparisons

Let us demonstrate how to quickly and easily compare Income Protection products on the only qualitative platform which compares quality and cost all in one place, in just an hour.

Income Protection can be a complex product to compare, with different deferred periods, maximum income guarantees, inclusion of fracture and hospitalisation benefit all adding to the overall quality matrix.

Protection Guru Pro enables advisers to quickly and easily compare many of the features embedded into Income Protection plans, allowing them to confidently recommend a plan that meets the client's needs based on both quality and price.

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Does the age criteria for Business Critical Illness Insurance offer enough choice?

Economic concerns will likely be at the forefront of business owners' minds, so it can be easy to forget that some risks to the business are closer to home.

Serious illness is one of those risks business owners might underestimate - but if it happened to themselves, a shareholder or a key employee, the impact could be devastating from a business perspective.

Given that there were around 5.4 million small businesses at the start of last year, comprising over 99 per cent of all businesses, the potential market for advice on critical illness (CI) business cover is huge.

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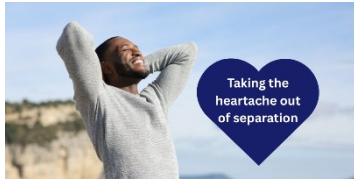
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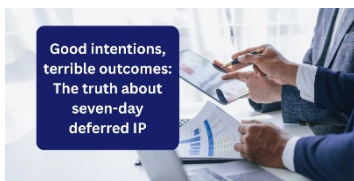
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