

## A national push to protect more people

We're getting ready to launch our 'Cover the Country' campaign, and you'll want to be part of it.

From 1 July to 30 September, every National Friendly Income Protection sale you make will:

- Help protect individuals and families across the UK
- Light up your region on our live campaign map
- Enter you into a prize draw to win a £250 Amazon e-gift card

We'll be celebrating the real impact advisers like you make every day, and giving you more chances to win while you do it.

## Why it matters:

- Every sale = more of the UK protected
- More sales = more chances to win
- More visibility = a national celebration of adviser impact

Look out for full campaign details soon...

## **National Friendly**

