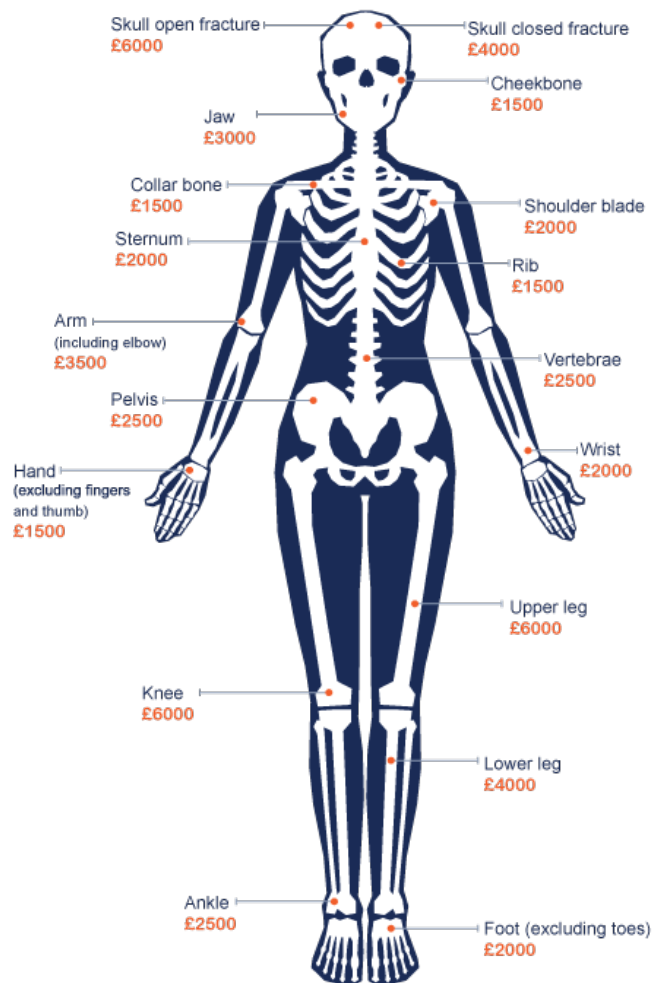


BRITISH FRIENDLY

It feels good to be covered

Protect Against Life's Unexpected Breaks



Let's Break it Down

Sometimes it takes a member story to hit home on why we all work hard to offer vital protection products. And it's thanks to you, that these members can access financial support when they need it most.

In July 2024 a member got in touch to claim on their Income Protection and Fracture Cover policies. Working as a horse groomer, an unfortunate kick from a horse left them with a fractured tibia, and unable to work. We were able to support them through their Fracture Cover policy with an initial **£4,000** lump sum. Just 10 days later their Income Protection kicked in, totalling a claim worth **£6,608**.

Sadly, no physiotherapy was offered by their GP, despite being unable to work after the expected recovery period. Through our third-party partner, British Friendly funded **10**, weekly sessions of private physiotherapy and they were able to return to work in February.

Fracture Cover Case Study

Complementary benefits, for every member

Don't forget that we offer our discretionary Mutual Benefits programme to every member, at no extra cost. Through this your client can access digital health and wellbeing services including six physiotherapy sessions, and unlimited GP appointments, every policy year.

[View our Fracture Cover Guide](#)[Discover Mutual Benefits](#)

Get in touch

Please get in touch directly, via my details below, if you have any questions or would like to find out more about how we support your clients, or our product range.

Yours in partnership,

**BRITISH
FRIENDLY**

It feels good to be covered

British Friendly Society
Sales Team

[Give us a call](#)[Send us an e-mail](#)