

# ProtectionGuru

*Now including  
historical Critical  
Illness comparisons!*

## ProtectionGuru Pro



### Protection News Weekly Roundup: Mental Health, CI Reviews and Winning HNW Clients - Top Stories You Might Have Missed



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Last week's coverage on Protection Guru gave advisers essential insights into everything from mental health disclosures to how advisers can attract high-net-worth clients using SEO and LinkedIn. There was also standout technical content on reviewing legacy Critical Illness (CI) policies, plus detailed condition-specific analysis and an important reminder that children's cover criteria still varies across providers more than many realise.

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## Also on Protection Guru recently...



**A wealth manager's guide to attracting high-net-worth clients on LinkedIn**

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## How to evaluate the quality of existing Critical Illness plans in under five minutes

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## A Win for Advisers, A Win for Clients – Protection Insights from a Big Week, plus everything from AdviserSoftware.com

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## Alcohol Awareness Week: Rethinking Our Relationship with Alcohol

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