

It feels good to be covered



# Discover flexible income protection packages, from British Friendly

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British Friendly are committed to providing cover that's affordable, flexible, and easy to tailor. They're here to support your clients through a well-rounded income protection package, with a range of IP products suitable for a wide range of clients, plus two optional benefits, Fracture Cover and Children's Critical Illness Cover. You can find out more below.

# Add Fracture Cover, for just £4 extra per month

Ouch! Suffering a bone fracture could lead to short to medium term financial hardship. The impact to the self-employed or those in physically demanding jobs could be even higher. That's why British Friendly offers Fracture Cover. You can add it to your client's policy at the current price of £4 extra each month, and it could pay out up to £6,000 per policy year, to cover 18 specific fractures. **Find out more, here.** 

### Cover the kids, for less than a coffee

Receiving a critical illness diagnosis for a child is devastating, and the only thing your client should worry about is caring for their family. British Friendly's Children's Critical Illness Cover is an optional benefit, available to add to new IP policies for an additional cost. Your client can choose from £1,000 to £25,000 of cover, so they'll only ever pay for the cover they need. That means they can worry less about any additional costs that arise, and focus more on the things that really matter. **Discover more, here.** 

#### Get in touch

For more information on British Friendly's product range, visit their dedicated adviser website **here**. Or, please get in touch with the sales team to find out more at **sales@britishfriendly.com**.

