

Health+ gives your clients fast access to the best possible medical treatments and care. What's more, our benefit add-ons provide the flexibility to enhance cover to meet individual needs and budgets

Uncovering fact vs fiction

We've [busted some myths](#) to help your clients and our members understand more about their health insurance policy.

Extra value for your clients with HealthWise

Every member and their immediate family get free access to [HealthWise](#), our app packed with practical health services like digital GP appointments, mental health support, physiotherapy, nutrition advice, and more. These benefits come at no extra cost, don't impact premiums or No Claims Discount, and aren't limited by policy exclusions.

These services continue to be popular with members, with usage of HealthWise services increasing 34% in the first half of this year compared to the same period last year.¹ It's a simple way to help your clients stay healthy and feel supported, reinforcing the value of their cover.

HealthWise is provided by Square Health.

1. HealthWise usage stats, June 2025



The legal blurb

The Exeter is a trading name of Exeter Friendly Society Limited, which is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority (Register number 205309) and is incorporated under the Friendly Societies Act 1992 Register No. 91F with its registered office at Lakeside House, Emperor Way, Exeter, England EX1 3FD. MKTG336 MKTG396 MKTG409

Changes to signature requirements

We've recently reviewed our processes and now no longer require a wet signature from your clients on our Declaration of Health or Health+ Policy Change of Cover documents.

We can accept a declaration of health verbally over the phone with confirmation the client has been asked all the questions.

Specialist support

Remember, you have a dedicated new business team who are there from the moment you hit apply to the policy going live. You can contact your dedicated healthcare team on 0808 169 6193 or email healthcare@the-exeter.com.

Your Account Managers are still here to help you with product education and identifying new opportunities and you can contact them on 0300 123 3207 or email salesupport@the-exeter.com.



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