

Shining a light on men's health, in November and beyond



At WPA, supporting men's health is a year-round commitment, not just for Movember



Supporting men's health

We make it easier for men to access medical advice, mental health support and specialist treatment when they need it most. We do this through:

- ✓ Innovative health plans, Fast-Track Pathways, Life Stage Health benefits and mental health cover;
- ✓ The Remote GP Service and health and wellbeing helplines, both of which offer early intervention; and
- ✓ A wide range of men's health support articles, videos and information in our [Health and Wellbeing Hub](#).

By empowering our members with choice, flexibility and timely care, we hope to improve men's health outcomes and ensure men feel supported – both physically and emotionally.

Movember – more than just a moustache

Movember began in Melbourne in 2003 as a joke. Yet today it's become a global movement supporting prostate cancer, testicular cancer, and mental health. And it's so important, because men's health issues often go unspoken. Movember helps drive change by sparking conversations, funding research, and encouraging men to take charge of their health – all to help men live longer, healthier lives.



Why it matters

Statistics show that men are more likely to die younger than women, and are significantly less likely to talk about their health concerns or seek help early.¹ Movember aims to change that.

¹ [Changing the face of men's health - Movember](#)

Our team at WPA are here to support you

Don't forget, if you need any help or support, relating to any WPA products or services, please get in touch with your usual WPA contact (or any of the team) using the details below:

Retail

01823 625092

retailbrokersales@wpa.org.uk

SME/Commercial

01823 625247

SMESales@wpa.org.uk

Mid-Large Corporate (claims rated)

01823 625051

mcdquotes@wpa.org.uk

Continuing to put our members at the centre of all that we do

WPA are currently **rated excellent** on Trustpilot.



★ Trustpilot



Rated 'Excellent' as at 01.11.25

