

Two Big Changes, One Major Win

Expanded Face-to-Face GP Benefit and Enhanced Health & Lifestyle Eligibility – Plus, we're proud to be named Best Individual PMI Provider at the Health & Protection Awards.



We've expanded our Face-to-Face GP benefit **to all consumer customers**. The charge for appointments has been removed, and this benefit has **no impact on benefit limits, outpatient allowances, or no-claims discounts**. Your clients get fast, in-person care with included tests at Bupa health centres across the country.

[Find out more](#)



Our Health & Lifestyle Discount has been **improved**: the eligibility criteria has changed, and the discount is now **applied individually**, giving customers more flexibility. This update applies to new Bupa By You policies **starting from 5 January 2026**, making it easier for you to attract health-conscious clients and deliver extra value.

[Learn more](#)



We're thrilled to be named **Best Individual Health Insurance Provider** at the Health & Protection Awards 2025—for the third year in a row! A huge **thank you** to our intermediary partners for making this possible. Your insight, feedback, and dedication help us deliver on our purpose. This award is a celebration of **our partnership and the difference we make together**.

For more information, contact:
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