

Small business

A new direction for SME health insurance

We're reshaping our SME proposition to deliver a more connected, preventative approach to employee health—combining digital, primary and specialist care into a single, integrated offering.

The transformation introduces enhanced everyday access (including face-to-face and digital GP), preventative services such as early risk detection, and expanded mental health and workplace support. Together, these changes are designed to help SMEs move from reacting to illness to proactively supporting healthier, more productive teams

Yearly dental allowance

for an exam and hygiene appointment at a Bupa Dental Care practice

Available to all customers from 1 August 2026



Face-to-face GP appointments

for in-person care at a Bupa Health Centre

Available to new and renewing customers from 1 August 2026*



Personalised Health Medication Check

for DNA testing that helps predict response to 100+ wide ranging medicines

Available to new and renewing customers from 1 June 2026, and all customers from 1 August 2026



Personalised Health Prevention Pathways

for those at risk of breast cancer, type 2 diabetes and cardiovascular disease

Available to renewing customers from 1 September 2026*, 12-month waiting period applies to new customers



Members First

for mental health talking therapies, with no excess to pay or impact on your outpatient allowances

Available to new and renewing customers with mental health cover from 30 March 2026*



JAAQ at Work

for exclusive health and wellbeing video resources

Available to all customers



Find out more

*Different eligibility applies to customers on 2-year fixed rates, please contact your account manager to confirm



Individual

Supporting affordability conversations

Our discounts leaflet gives you a clear view of the pricing levers available to help make cover more accessible for your clients.

Use it to highlight how choices and available discounts can work together to deliver a solution that meets both health needs and budget.

View here

For more information, contact

Consumer BDM:

graham.lewis@bupa.com

SME BDM:

karl.rudolph@bupa.com