

Fuel for Life

Supporting your protection conversations



Our latest issue of Fuel for Life is out now!

Packed with insights, ideas and experiences to fuel your protection conversations and grow your business

This issue focusses on protection during your client's remortgage. For me, this is one of the biggest opportunities in the market right now, given the volume of mortgages that are due to come off fixed rates this year and next.

It is a natural point to revisit client's protection needs as they will inevitably have changed over the intervening period. And with the current macroeconomic turmoil and mortgage rates changing daily, the need for professional advice is ever more important.



Inside Fuel for life you'll find...

Thought leadership

Hear from industry experts on how to maximise opportunities at remortgage when it comes to protection and wider financial planning.

Protection pays

Real life claim examples that can help illustrate the value of protection to your clients.

Support hub

Explore our range of tools and resources that are designed to help you with your recommendations.

Overcoming objections

Practical guidance on tackling common protection myths and objections with clients.

 [Visit the LV= Adviser site to download our latest issue of Fuel for Life.](#)

Contact us

If you would like to find out more on how you can use Fuel for Life in your protection conversations, contact your LV= Account Manager.

 [LVadviser.com/contact-us/personal-protection/account-managers](https://lvadviser.com/contact-us/personal-protection/account-managers)

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