

Let's give your clients the value they deserve



Yearly dental allowance

One dental appointment and one hygiene appointment every year at a Bupa Dental Care practice.

Available to all customers from 2 August 2026.



Face-to-face GP appointments

Because sometimes, a closer look just feels right. Available at Bupa health centres across the UK.

Available to new and renewing customers from 1 August 2026*.



Members First

Mental health talking therapy^ with no excess to pay or impact on outpatient allowance. Only when using Bupa's Talking Therapies team or Mindplace.

Available to new and renewing customers with mental health cover from 30 March 2026*.

Your clients are working harder than ever. So, we think their healthcare should too.

It's why we've given our small business cover a big shake up.

From groundbreaking DNA testing to dental appointments included as standard, we've added six exciting extras that are on the way for new and renewing teams.

That means your clients can give their people expert care they'll actually make the most of – and you can offer policies packed with even more value.



Personalised Health Medication Check

A powerful, at-home DNA test that could help find more effective treatment at the right dosage by predicting a response to over 100 wide-ranging medicines.

Available to new and renewing customers from 1 June to 1 August 2026, and all customers from 2 August 2026.



Personalised Health My Prevention Plan†

Groundbreaking proactive programmes for assessing personal risk of developing breast cancer, type 2 diabetes and cardiovascular disease in the future.

Available to new and renewing customers from 1 September 2026, 12-months' continuous Bupa cover required to access the plan.*



JAAQ at Work

Exclusive health and wellbeing video resources. For quick, easy access to mental health answers.

Available to all customers.

[Download adviser brochure for confident conversations](#)

*Different eligibility applies to customers on 2-year fixed rates

^Counselling, cognitive behavioural therapy, (CBT), psychology and psychotherapy.

†Customers need to pay a £100 contribution each time they have a preventive assessment

For more information, contact
SME BDM: karl.rudolph@bupa.com
Consumer BDM: graham.lewis@bupa.com