Break the Habit.

95% LTV on your Right to Buy cases

OLD HABITS DIE HARD – But 95% LTV on Right to Buy cases makes change a little easier.

Most brokers have lenders they know and trust. We get it.

Those relationships are built over years of placing cases, delivering good outcomes and supporting clients. But while habits tend to stay the same, the specialist lending market doesn't. That's why we're making it easier than ever to **take another look at Vida.**

Right to Buy and Right to Acquire increased to 95% LTV.

We've enhanced our Right to Buy and Right to Acquire proposition, with lending available up to the lower of 100% of the discounted purchase price or 95% of the open-market value.

And every Vida new business mortgage product now comes with an **additional £250 cashback.** The product already includes cashback? **We'll add another £250.** No cashback before? It now comes with **£250 cashback.**

And it's all backed by the **Vida Service Pledge,** specialist expertise and the support we provide to brokers. Because while old habits die hard, we're giving brokers more reasons than ever to break them. **Take another look at Vida.**

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View our Criteria